

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Projects – Advertisement for Tourism Investors Meet on August 2011 at Visakhapatnam –Payment of advertisement charges to M/s. Bennett Coleman & Company Ltd., Hyderabad - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM & CULTURE (PMU) DEPARTMENT**

**G.O.Rt.No. 676**

**Date: 14. 09.2012**

**Read the following:-**

1. Govt., Letter No.3873/PMU/EO/2011, dated 22.07.2011
2. From the Commissioner, Department of Information & Public Relations, Hyderabad letter No.85/Dis-Dir PP/Advt-1-2/1/2011-12, dated 23.07.2011
3. From the Commissioner, Department of Information & Public Relations, Hyderabad letter No.753/CL-PP/Advt-11/12, dated 24.08.2012 along with bills of Bennett Coleman & Company Ltd.,

\* \* \*

**ORDER**

As per the instructions given in the letter 1<sup>st</sup> read above the Department of Information & Public Relations, Hyderabad has arranged to publish an advertisement for Tourism Investors Meet at Visakhapatnam on 01.08.2011 to showcase the investment opportunities available in Andhra Pradesh and Visakhapatnam Region in particular. The advertisement was published in the Economic Times (All Editions) on 25.07.2011 through M/s. Bennett Coleman & Company Ltd., Hyderabad

2. The Department of Information & Public Relations vide their letters 2<sup>nd</sup> and 3<sup>rd</sup> read above have requested for payment of Rs.2,80,800/- towards advertisement charges to M/s. Bennet Coleman & Company Ltd., Hyderabad.

3. After careful examination, Government hereby accord sanction for an amount of Rs.2,80,800/- (Rupees Two Lakhs Eighty Thousand Eight Hundred Only ) to M/s. Bennett Coleman & Company Ltd., Hyderabad being the advertisement charges as explained in para 1 above.

4. The amount sanctioned at para 3 above shall be debited to the following Head of Account: \_

“ 3452 – Tourism, 01- Tourist infrastructure, 102- Tourist Accommodation, 11- Normal State Plan – SH – 13- Tourism PMU, 260-Advertisement Sales and Publicity Expenses

5. The Assistant Secretary (PMU) & Drawing and Disbursing Officer, YAT & C (PMU) Dept., shall draw and disburse the amount sanctioned in Para 3 above to M/s. Bennett Coleman & Company Ltd., and credit into their account details as furnished below:

Bank Name	:	HDFC BANK LTD.,
Branch	:	FORT MUMBAI - INDIA
Bank A/C No.	:	0600310004966
IFSC Code	:	HDFC0000060

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To  
The Assistant Secretary (PMU & Drawing & Disbursement Officer), YAT&C (PMU)  
Dept.,  
The Department of Information & Public Relations, Hyderabad  
Copy to:

The Dy. Pay & Accounts Officer, AP Secretariat, Hyderabad  
A.O., / SF/SC

// Forwarded : : By Order //

**SECTION OFFICER**